



2017 LAGOS INTERNATIONAL TRADE FAIR NEWS

2017 LAGOS INTERNATIONAL TRADE FAIR NEWSLETTER VOL. 1. NO. 6 OCTOBER, 2017

Sola 08039115606, Muheez 08023196473, Luciana 0802828515, Seun 08023676950 | litf@lagoschamber.com, www.lagosinternationaltradefair.com

Date: Friday 3rd - Sunday 12th November, 2017
Venue: Tafawa Balewa Square, Lagos Nigeria.

What Are You Waiting For?
REGISTER NOW!

17 Days to LITF!

CHEERS! LITF NEWSLETTER GOES DAILY FROM NEXT MONDAY

To enable it achieve the objective for which it was instituted, the weekly Lagos International Trade Fair Newsletter will now be published on a daily basis with effect from Monday, October 23rd, 2017.

This development, according to the Chairman of the Editorial Board, Mr Paul Igbinoba, is in agreement with the vision of the Chairman of the Trade Promotion Board, Mr Sola Oyetayo, who foresees this year's fair scoring more firsts. The newsletter, like the exhibitors and Media parleys which held recently at different times are part of the innovations in this year's fair. Explaining further, Igbinoba said the



purpose of going daily is to further heighten awareness and elicit the robust participation of exhibitors and all other stakeholders in the yearly event. Publishing daily toward the countdown to the fair, he said, would help to intensify expectations and create the required sense of urgency for all *bona fide* players at the Trade Fair to take the required steps in a timely manner to position themselves to leverage on the opportunities the event offers them to achieve their set corporate and commercial objectives for the fair.

"THE CHINESE ARE COMING...SO ARE THE JAPANESE, EUROPEANS, AFRICANS, OTHERS
It seems word has gone around across



nations and continents- in this era when information travels at the speed of light- that Chinese exhibitors are coming in double strength,



having increased their pavilions in this year's fair from one to two, so as to conveniently accommodate the higher number of

exhibitors coming from China and more visitors.

It may also be that the news has reached many other countries that Japanese exhibitors are coming to this year's fair in an unprecedented large number, just as Slovenia has joined the list of new participants at the yearly event. The Japanese exhibitors are coming through Japan External Trade Organisation (JETRO) to exhibit a wide range of products to visitors at the Tafawa Balewa Square venue of the Fair.

Indeed, in what is clearly a confirmation of the increasing international interest in the fair, more exhibitors from different parts of the

world have made visas applications at our various embassies abroad. For instance, Nigerian embassies in Belgium, Spain, Sweden, Portugal and other parts of Europe have received visa applications from businessmen and women who have shown keen interest in participating in the Fair. Besides, the European Union is coming with a strong group of SME exhibitors.

This is beside participants from across West Africa, who do not need visa to visit Nigeria, and from other parts of Africa, who have signified interest in attending and exhibiting at the Fair.

OUTDOOR SPACE ALLOCATION BEGINS AT TBS

Allocation of spaces to exhibitors at the 2017 Lagos International Trade Fair commences today- Wednesday, October 18, 2017- at the Tafawa Balewa Square venue of the event.

Indeed, logistical activities have commenced since the Lagos Chamber of Commerce and Industry took over the fair venue on October 2nd. These beehive of activities include series of meetings, space marking and select construction activities. Physical allocation of space is starting this early to enable exhibitors

start readying their exhibition stands to suit their tastes and prepare themselves for the opening ceremony on November 3rd, 2017. As exhibitors begin construction, registered food vendors are expected to take their spaces and

LCCI INTERNATIONAL INVESTMENT CONFERENCE



16 Days To Start

Thursday
2nd
November,
2017

Organized by:
 The Lagos Chamber of Commerce and Industry

call Luciana-08036342449, Seun- 08023676950, Oluwatoba- 07010219575